ORDER

Orders	Order / Rev:	115549		
	Alt Order #:	06920963		FIE
	Product Desc:	M.A.I.G.		HD
	Estimate:			KSNV
	Flight Dates:	04/13/13 - 04/14/13	Primary AE:	Amy McCreary
	Original Date / Rev:	04/12/13 / 04/15/13	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Public Affairs Engagement (PAE)		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Attn: Donna McGinnis	Billing Cycle:	EOM/EOC
		Marietta, GA 30064	Agency Commission:	15%
Advertiser	Name:	Mayors Against Illegal Guns (MAIG)		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Account	Executives

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/13	04/14/13	16	\$12,350.00	\$10,497.50

POLITICAL/AGY, PISSUE, GEN

Month	# Spots	Gross Amount	Net Amount	Rating
April 2013	16	\$12,350.00	\$10,497.50	0.00
Totals	16	\$12,350.00	\$10,497.50	0.00

Order %

100%

Agency External ID:

Totals

Account Executive Sales Office Sales Region Start Date / End Date Amy McCreary Start Of Order - End Of Order

Order Share	Share	Total
KSNV	38%	\$12,350.00
Market	100%	\$32,500.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	40%	\$13,000.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	13%	\$4,225.00
KTUD	1%	\$325.00
KVVU	6%	\$1,950.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$650.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	s Amount
E 1	KSNV	04/13/13	04/13/13	Nevada Newsmak	ers - CCEM	5:00- 6:00am	S-	:30 1	\$1,650.001	0.00 NM	1 \$1,650.00
				Nevada Newsmak	ers - Ch.3						
	NV NEV	VSMAKER	S								
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
V	/eek: 04/0	08/13 (04/14/13	S-	1	\$1,650.00	0.00				

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Order / Rev: 115549 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06920963 Product Desc: M.A.I.G. KSNV

Flight Dates: 04/13/13 - 04/14/13 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	6	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amou	nt
E 1 KSNV	04/13/1	3 04/13/13	Nevada Newsmal		5:00- 6:00am		S-	:30	1	\$1,650.001	0.00 NM	1	\$1,650	.00
NV NEW	/SMAKE	RS	Nevada Newsma	kers - Ch.3										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13 3 04/13/13	S- News 3 Sunrise -	SATUR:M	\$1,650.00 6a-7a	0.00	S-	:30	1	\$500.003	0.00 NM	1	\$500	.00
	0 1, 10, 11	0 0 1, 10, 10	News 3 Sunrise S		04.4			.00	•	Ψοσοίσσο	0.00		Ų O	
NEWS Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13	S-	1	\$500.00	0.00								
E 3 KSNV	04/13/1	3 04/13/13	Saturday Today Saturday Today	CM	7a-9am		S-	:30	1	\$700.001	0.00 NM	1	\$700	.00
SAT TO	DAY		Saturday roday											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13 3 04/13/13	News 3 Today - S	ATUR I	\$700.00 9am-930am	0.00	S-	:30	1	\$600.003	0.00 NM	1	\$600	.00
	0 17 107 1	0 0 17 107 10	News 3 Today - S		odin ooddin			.00	•	φοσο.σσσ	0.00 14111	•	φοσσ	.00
NEWS Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13	S-	<u>30013/Week</u>	\$600.00	0.00								
E 5 KSNV	04/13/1	3 04/13/13	Sa-Su Early News		5pm-630pm		S-	:30	1	\$600.001	0.00 NM	1	\$600	.00
NEWS			Sa-Su Early New	'S										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13	S- Wknd Jeopardy	CM	\$600.00 630-7pm	0.00	S-	:30	1	\$500.003	0.00 NM	1	\$500	00
	0-7/10/1	5 0 1 /15/15	SAT/Jeopardy	OW	000 7 pm		3	.50	'	ψ500.005	0.00 14101		ψοσο	.00
JEP	t Date	End Date	<u>Weekdays</u>	Spots/Week	Poto	Rating								
Week: 04/0		04/14/13	S-	<u>3pots/week</u>	Rate \$500.00	0.00								
E 7 KSNV	04/13/1	3 04/13/13	Wknd Wheel of F		7-730pm		S-	:30	1	\$500.003	0.00 NM	1	\$500	.00
WHEEL			SAT/ Wheel of Fo	ortune										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13 3 04/13/13	S- To the Point - PM	1 CM	\$500.00 730-758pm	0.00	S-	:30	1	\$400.001	0.00 NM	1	\$400	00
		0 0 17 107 10	To the Point	O.V.	700 700piii			.00	•	Ψ 100.00 1	0.00 14111	•	ψ100	.00
TO THE	POINT t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13	S-	1	\$400.00	0.00								
E 9 KSNV	04/13/1	3 04/13/13	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pr	m	S-	:30	1	\$1,300.001	0.00 NM	1	\$1,300	.00
NEWS			Sa-Su News 3 at	Eleven										
	t Date	End Date	Weekdays S-	Spots/Week	<u>Rate</u>	Rating								
Week: 04/0 E 10 KSNV		04/14/13 3 04/14/13	News 3 Sunrise -		\$1,300.00 6a-7a	0.00	-S	:30	1	\$700.001	0.00 NM	1	\$700	.00
			News 3 Sunrise S							,			•	
NEWS Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating								
Week: 04/0		04/14/13	S	1	\$700.00	0.00								
E11 KSNV	04/14/1	3 04/14/13	Sunday Today	CM	7a-8am		-S	:30	1	\$700.003	0.00 NM	1	\$700	.00
SUN TO	DAY		Sunday Today											
· · · · · · · · · · · · · · · · · · ·	t Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/0 E 12 KSNV		04/14/13 3 04/14/13	S Meet the Press	CM	\$700.00 8a-9am	0.00	-5	:30	1	\$1,300.003	0.00 NM	1	\$1,300	00
	J 1/ 1-7/ 1-	, i⊣, i∪	Meet the Press	Civi	Ju Juiii		5	.50	'	Ţ1,000.000	0.00 INIVI	'	ψ1,000	.00
MTP	t Data	End Data	Maekdaya	SnotaMaak	Data	Pating								
Week: 04/0	<u>t Date</u>)8/13	End Date 04/14/13	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,300.00	Rating 0.00								
E 13 KSNV	04/14/1	3 04/14/13		СМ	9a-930am		-S	:30	1	\$600.003	0.00 NM	1	\$600	.00

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Totals

16

\$12,350.00

Order / Rev: 115549 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06920963 Product Desc: M.A.I.G. KSNV

Flight Dates: 04/13/13 - 04/14/13 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type Sp	ots	Amount
			News 3 Today W	/knd							
			News 3 Today								
NEWS									Ī		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 04	/08/13	04/14/13	S	1	\$600.00	0.00					
E 14 KSNV	04/14/1	3 04/14/13	Chris Matthews	9:30AM S M	9:30a-10a	S	:30	1 \$600.003	0.00 NM	0	\$0.00
			Chris Matthews	SUN 9:30am							
CM SH	lOW										
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 04	/08/13	04/14/13	S	1	\$600.00	0.00					
Spot Cl	h Date Ra	<u>inge</u> <u>D</u>	<u>escription</u>	<u>Star</u>	t/End Time	<u>W</u>	<u>/eekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
1 KSN	V 04/08/1	3- <i>04/14/13</i> C	Chris Matthews 9:3	<i>30AM SUN</i> 9:30	a-10a	-	SI	u :30 (\$600.00)	0.00 NM		
Uı	nresolved										
[0	RDERED	PROGRAM	DOES NOT AIR	ORDERED PR	ROGRAM DO	DES NOT AIR					
E 15 KSNV	04/14/1	3 04/14/13	Sa-Su Early Nev	vs CM	5pm-630pm	ıS	:30	1 \$600.001	0.00 NM	1	\$600.00
			Sa-Su Early Nev	WS							
NEWS											
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 04	/08/13	04/14/13	S	1	\$600.00	0.00					
E 16 KSNV	04/14/1	3 04/14/13	Vegas Inc.	CM	6:30-8pm	S	:30	1 \$400.001	0.00 NM	1	\$400.00
			Vegas Inc.		·						
VEGAS	SINC		J								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04	/08/13	04/14/13	S	1	\$400.00	0.00					
E 17 KSNV	04/14/1	3 04/14/13	Sa-Su News 3 a	t ElevenCM	11pm-1135	pmS	:30	1 \$1,300.001	0.00 NM	1	\$1.300.00
			Sa-Su News 3 a	t Eleven				, ,			, ,
NEWS									1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04	/08/13	04/14/13	S	1	\$1,300.00	0.00					